

Company Overview

More *fruits*, more *forms*,
more *possibilities*.™





OUR COMPANY

Our Corporate Headquarters are located in Selah, WA, in the heart of Washington's apple country. Tree Top, Inc. is a grower-owned agricultural cooperative with more than 1,000 growers throughout Washington, Oregon and Idaho. Today, Tree Top is the leader in the fruit processing industry and operates eight production facilities capable of producing world famous Fruit Products.

Each of Tree Top's business units specialize in offering fruit solutions to their perspective industry.

- Our Foodservice group helps operators, owners and managers meet and exceed the expectations of their guests on a daily basis by providing healthy fruit product solutions. Our knowledgeable Foodservice team tracks the most current food and health trends, and works within both the regional and national scopes of the foodservice industry. Tree Top's Foodservice business unit has the ability to turn your menu from ordinary into extraordinary.
- Our Fruit Ingredient group provides a wide array of fruit ingredients specially packaged in industrial size containers, these bulk fruit ingredients are used by other food and beverage manufacturers. Our customers rely on our product development team to design the optimum fruit ingredient to meet their specific product need. Our customer base depends on Tree Top's superior technology, personalized service and years of experience to deliver safe high quality fruit ingredients.
- Our retail brand apple juice and cider products remain the backbone of our consumer product offerings, but we also make a variety of blended fruit juices. In addition, we offer a wide range of apple sauce available in organic and blended fruit sauces.
- Northwest Naturals is recognized as one of the industry leaders in the production of specialty blended, fruit juice concentrates, WONF concentrates, and frozen dairy-style bases, essences and other value-added fruit products.

**NORTHWEST
NATURALS.**



TREE TOP
Grower Owned Since 1960

**NORTHWEST
NATURALS.**

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Company Overview





ABOUT US

Tree Top is a Washington State based grower-owned cooperative that processes numerous fruits into – **Fruit Based Solutions** – for the grocery, foodservice and ingredient markets.

Ingredients:

Fruits processed – 800,000,000 pounds

- Tree fruits – apples, pears, peaches, plums, apricots, cherries
- Concord grapes
- Berries – raspberries, blueberries, blackberries, strawberries

Forms of fruits –

- Processed – dried, purées, juices, powders, frozen, aseptic
- Formulated – fruit & beverage solutions



TREE TOP & NORTHWEST NATURALS

*Processing Facilities & Offices are
Located Near the Fruit*



PRIMARY PROCESSOR FRUIT SOURCING REGION



Tree Top production facilities are strategically located within North America's primary fruit growing region.



**SECONDARY
PROCESSOR
TROPICAL FRUIT**



**NORTHWEST
NATURALS.**

**FRUIT
OFFERINGS**

Fruit	Juice Concentrates	Purée Concentrates	SS Purées	Dried	Solid Pack	Formulated Fruit
Açaí	X					X
Acerola	X					X
Apple	X	X	X	X		X
Apricot	X	X	X			X
Banana						X
Blackberry	X	X		X		X
Blueberry	X	X		X		X
Boysenberry	X	X				X
Camu Camu	X					X
Cherry, DS	X	X				X
Cherry, Tart	X	X				X
Citrus Blends	X					
Cranberry	X	X		X		X
Currant	X					X
Dragonfruit	X					X
Elderberry	X					
Goji Berry	X					X
Grapefruit	X					X
Grape, Concord	X	X		X		X
Grape, White	X	X				X
Grape, Red		X				X



**NORTHWEST
NATURALS.**

**FRUIT
OFFERINGS**

Fruit	Juice Concentrates	Purée Concentrates	SS Purées	Dried	Solid Pack	Formulated Fruit
Guava			X			X
Kiwi	X		X			X
Lemon	X					X
Lime	X					X
Mango	X	X				X
Mangosteen	X					X
Nectarine	X	X				X
Orange	X					X
Papaya	X	X				X
Passion Fruit	X	X				X
Peach	X	X	X	X		X
Pear	X	X	X			X
Pear, Prickly	X					X
Pineapple	X					X
Plum	X	X		X		X
Pomegranate	X					X
Raspberry	X	X	X	X		X
Strawberry	X	X	X	X	X	X
Tangerine	X					X
Tropical Fruit Punch	X					
Wildberry	X					



OFFERS A WIDE VARIETY OF FRUIT INGREDIENTS

Evaporated Apples
Low Moisture Apples
Low Moisture Fruit Powders
Low Moisture Puffed Apples
100% Drum Dried Fruit

Frozen Strawberries
Fruit Concentrates
Apple Sauce
Fruit Snacks





OFFERS A WIDE VARIETY OF FRUIT INGREDIENTS

Single Strength Fruit Purées

Concentrated Fruit Purées

Ice Cream & Yogurt Preps

Beverage Bases

Smoothie Bases

Custom Fruit Solutions





OFFERS A WIDE VARIETY OF FRUIT INGREDIENTS

NORTHWEST **NATURALS.**

Fruit Juice Concentrates

Juice Concentrate WONFs

Juice WONFs with Purée

Organic Concentrates & WOOFs®

Sorbet Bases

Juice Bar Bases

Fruit Sweeteners

Clarified Tropical
Juice Concentrates

Fruit Essences

Exotic-Superfruit
Juice Concentrates

Custom Formulated
Juice Blends



The Types of Applications that Utilize **TREE TOP'S INGREDIENTS**

- Alcoholic Beverages
- Baby Food
- Bakery
- Breakfast Bars & Snacks
- Breakfast Cereals
- Confectionery
- Dairy
- Desserts & Ice Cream
- Entrées
- Non-Alcoholic Beverages
- Pet Food
- Sauces & Seasonings
- Savory Spreads
- Side Dishes
- Snacks
- Soup
- Sweet Spreads
- Yogurt



PACKAGING *Options*

- **JUICE CONCENTRATES**

- Plastic Pails

- Drums

- Totes

- 4,200 Gal. Tanker Truck

- 17,000 Gal. Rail Tanker

- **PURÉE CONCENTRATES**

- Plastic Pails

- Drums

- Totes

- **FORMULATED FRUIT PREPS/BASES**

- 2.5-300 Gal. Aseptic Bag'n Box

- Drums

- Totes

- **DRIED APPLES**

- 15-50 lb. Bag'n Carton

- **DRUM DRIED FRUITS**

- 30-50 lb. Bag'n Carton

- 1,050 lb. Totes

- Super Sacks

- **SOLID PACK STRAWBERRIES**

- Plastic Pails

- Drums





MANUFACTURING FACILITIES



Wenatchee, Washington

- Evaporated Apples
- Low Moisture Apples

Packaging

- Bag'n Cases
- Bag'n Tote
- Bulk Totes



Ross (Selah), Washington

- Evaporated Apples
- Low Moisture Apples
- Drum Dried Fruits and Vegetables

Packaging

- Bag'n Cases
- Super Sacks
- Bag'n Totes
- Bulk Totes

Prosser, Washington

- Soft Fruit Concentrates
- Clarified Tropical Juices
- Frozen Concentrate 3+1

Packaging

- Pails
- Drums
- Bulk Tankers
- Bulk Rail Tankers
- Tubes
- Composite Cans
- Pouches - Retail



Selah, Washington

- Juice Concentrates
- Retail Juice Bottling
- Retail Apple Sauce

Packaging

- Aseptic Totes/Drums
- Bulk Tankers
- Drums
- Totes
- Retail Juice Bottles - Various Sizes
- Sauce Cups
- Sauce Pouches



Sort Facility (Selah), Washington

- State-of-the-art sorting equipment sorts apples into product and customer categories based on quality attributes, such as size, shape, and defect levels.



MANUFACTURING FACILITIES



Oxnard, California

- Fruit Preps/Fillings
- Formulated Fruit Purées
- Formulated Fruit Particulates
- Frozen Strawberries

Packaging

- Aseptic
 - Pails 5 & 6 gal.
 - Drums 55 gal.
 - Totes 260 gal.
 - Bag'n Box 5 gal.
- Frozen
 - Pails 5 gal.
 - Drums 55 gal.



Medford, Oregon

- Single Strength Fruit Purées
- Concentrated Fruit Purées
- Fruit Bases

Packaging

- Aseptic
 - Pails
 - Drums
 - Totes
 - PET Wide-mouth Jars
- Frozen
 - Pails
 - Drums

Woodburn, Oregon

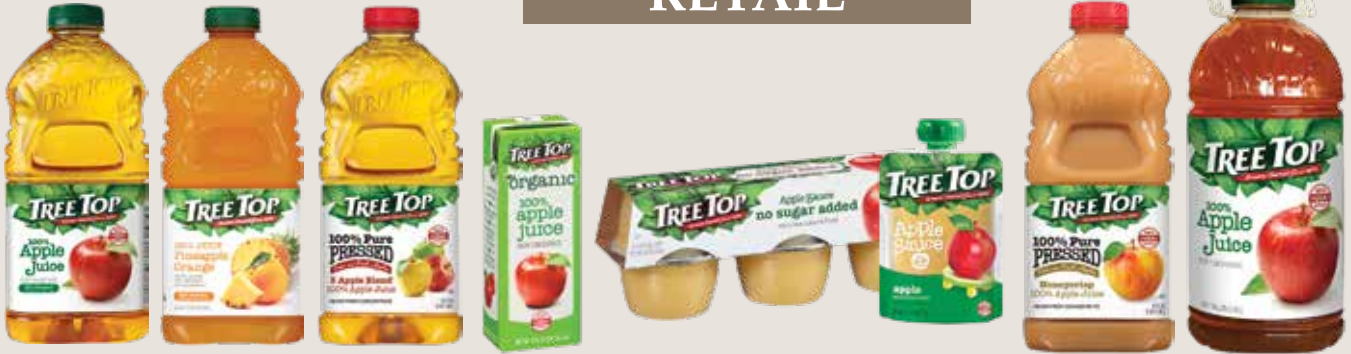
- Single Strength Purées
- Concentrated Fruit Purées
- Formulated Fruit Bases
- Drum Dried Fruit Flakes



Packaging

- Bag'n Cases
- Bag'n Pails
- Drums

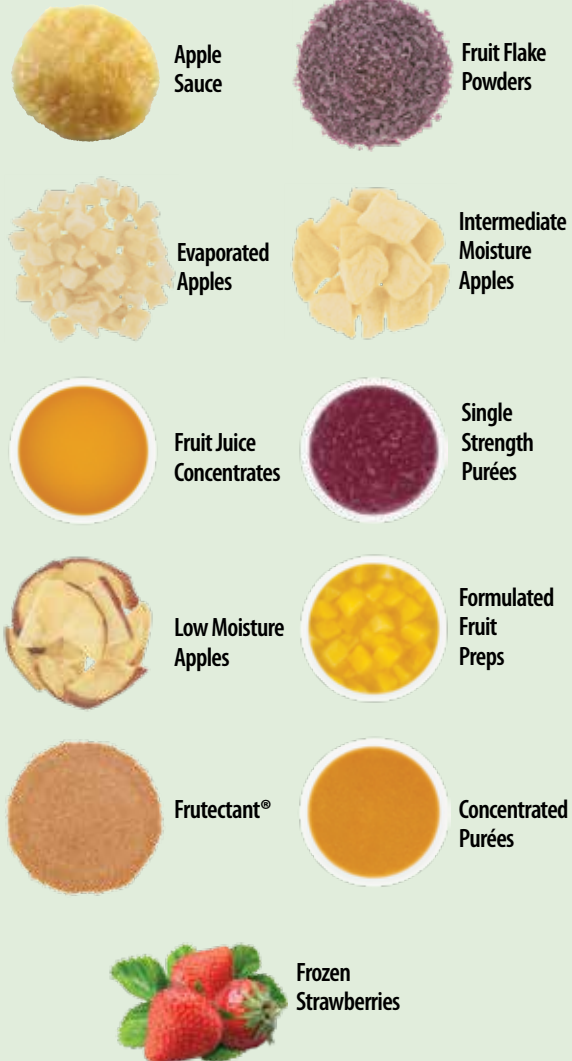
RETAIL



FOODSERVICE



INGREDIENTS





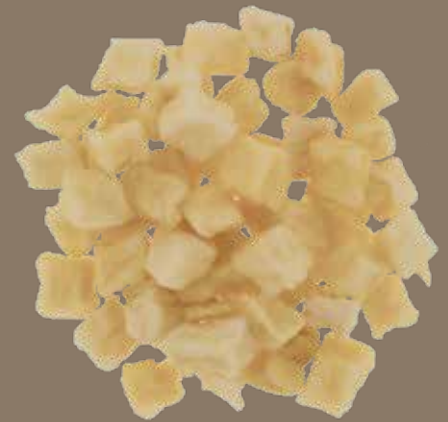
NORTHWEST
NATURALS.

More fruits, more forms, more possibilities.™

Product Lines



Evaporated APPLES



SPECIFICATIONS

- **DESCRIPTION:**
22% - 26% Moisture, with SO₂
14% - 16% Moisture, Natural
(No Additives to Preserve Color)
- **SIZE:**
Dices, Rings, Pieces,
Grinds, Chips
- **PACKAGING:**
Poly-lined Bags in
Corrugated Fiber Case
- **STORAGE:**
<70° F

APPLICATIONS

Fruit Fillings
Pastries/Baked Goods
Snacks
Snack/Energy & Breakfast Bars
Specialty Sausage
Entrées & Side Dishes

ADVANTAGES

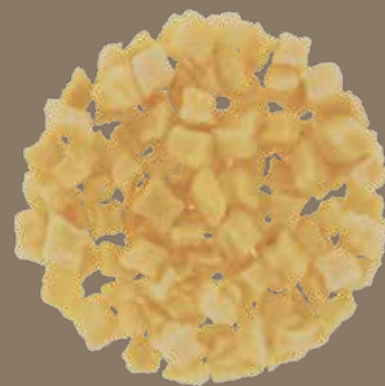
- Shelf-stable
- Various Sizes
& Shapes
- Aw 0.75 max SO₂
0.65 max No
Treatment

FLAVORS

Evaporated apples can be formulated with natural or artificial colors and flavors to meet your specific customized needs.



Low Moisture **APPLE DICES**



SPECIFICATIONS

- **DESCRIPTION:**
1% - 3.5% Moisture
- **SIZE:**
Slices, Dices, Flakes
- **PACKAGING:**
Poly-lined Bags in
Corrugated Fiber Case
- **STORAGE:**
<70° F

APPLICATIONS

RTE & Hot Cereals
Dry Mixes
Snacks
Snack/Energy & Breakfast Bars

ADVANTAGES

- Shelf-stable
- Excellent Neutral Base for
Colors & Flavors
- Low Cost Transportation
& Storage
- Aw 0.10 - 0.30

FLAVORS

Low moisture apples can be formulated with natural or artificial colors and flavors to meet your specific customized needs.



Low Moisture

GRANULES & POWDERS



SPECIFICATIONS

- **DESCRIPTION:**
1% - 3.5% Moisture
- **SIZE:**
4 Mesh thru 40 Mesh
- **PACKAGING:**
Poly-lined Bags in
Corrugated Fiber Case
- **STORAGE:**
<50° F

APPLICATIONS

Cereals
Dry Mixes
Snacks
Fillings
Snack/Energy Bars

ADVANTAGES

- Shelf-stable
- Excellent Neutral Base for
Colors & Flavors
- Low Cost Transportation
& Storage
- Aw 0.10 - 0.30

FLAVORS

Low moisture apple granules & powders can be formulated with natural or artificial colors and flavors to meet your specific customized needs.



Drum Dried **FLAKE POWDERS**

FLAVORS

Apple	Peach
Apricot	Pineapple
Blackberry	Pear
Blueberry	Raspberry
Cherry	Strawberry
Grape	Tropicals
Orange	or a Blend of Fruits



SPECIFICATIONS

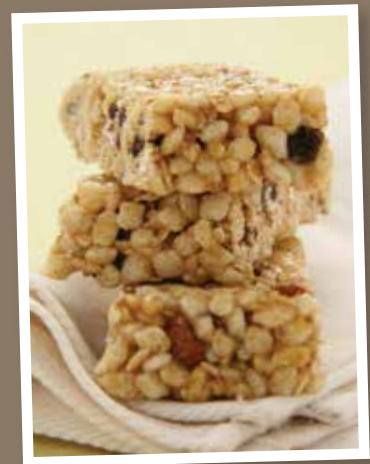
- **DESCRIPTION:**
1% - 3.5% Moisture
- **SIZE:**
8 Mesh, 12 Mesh,
14 Mesh, 20 Mesh
- **PACKAGING:**
Poly-lined Bags in
Corrugated Fiber Case
- **STORAGE:**
<45° F

APPLICATIONS

Cereals
Dry Mixes
Snack Bars
Fillings
Sauces
Confectionery

ADVANTAGES

- Full Natural Flavor
- Shelf-stable
- In Many Cases, Less
Expensive than Other
Infused Fruits
- Viscosity Controlled by
Customer
- Aw 0.10 - 0.30



61° - 65° Juice

CONCENTRATE

FLAVORS

Apricot	Guava	Pineapple
Banana	Kiwi	Raspberry
Blackberry (Evergreen & Marion)	Mango	Strawberry
Blueberry (Wild & Cultivated)	Orange	Tangerine
Grapefruit	Papaya	
	Passion Fruit	

APPLICATIONS

Beverages
Dairy Products
Sauces
Entrées
Confectionery
Nutraceuticals
Natural Sweetener
Dressings

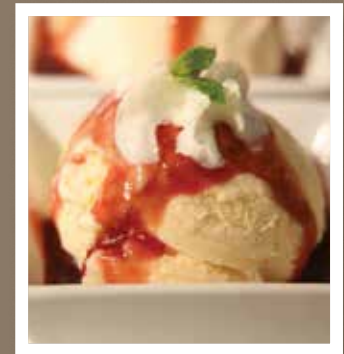
ADVANTAGES

- 100% Natural
- 100% Fruit
- Replace Corn Syrup
- Adds Color & Flavor



SPECIFICATIONS

- **DESCRIPTION:**
61 Brix – 65 Brix
- **PACKAGING:**
5 Gallon Pail
52 Gallon Drum
- **STORAGE:**
<0° F



68° - 70° Juice CONCENTRATE

FLAVORS

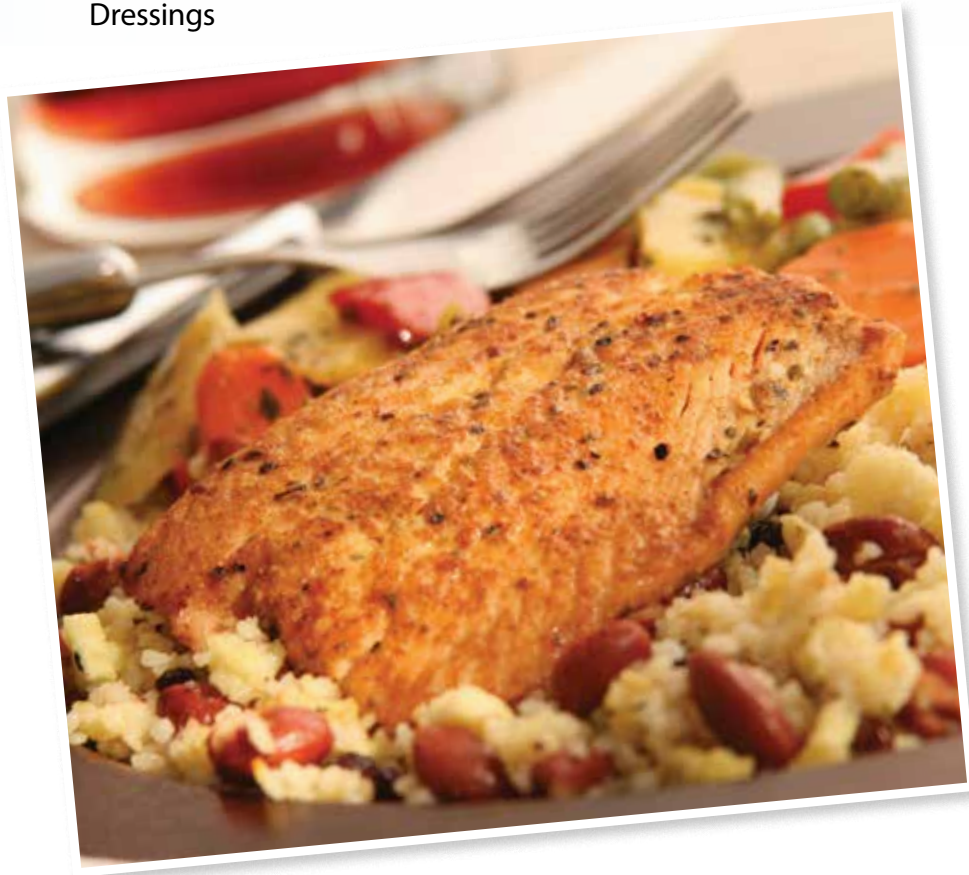
Apple	Pear
Apple Essence	Peach
Cherry (Dark Sweet & Tart)	Plum
Grape (Concord & White)	

APPLICATIONS

Beverages
Dairy Products
Sauces
Entrées
Confectionery
Nutraceuticals
Natural Sweetener
Dressings

ADVANTAGES

- 100% Natural
- 100% Fruit
- Replace Corn Syrup
- Adds Color & Flavor
- Less Expensive Fruit Solid



SPECIFICATIONS

- **DESCRIPTION:**
68 Brix – 70 Brix
- **PACKAGING:**
5 Gallon Pail
52 Gallon Drum
275 Gallon Tote
(Apple and Pear)
Bulk Tanker
(Apple and Pear)
- **STORAGE:**
<0° F



Single Strength PURÉES

APPLICATIONS

Baby Food	Low & Fat-free Bakery
Nectars/Juices/Smoothies	Confections & Sauces
Fruit Snacks	Jams & Jellies
Ice Creams & Sorbets	Health & Snack Bars



SPECIFICATIONS

- **DESCRIPTION:**
Single Strength Purées,
Apple Sauce and Other
Soft Fruits
- **PACKAGING:**
Aseptic or Frozen
Drums
Totes
- **STORAGE:**
<45° F

Aseptically packaged for industrial applications, purées can be substituted for butter or shortening in baked goods to reduce fat content or used in flavored apple sauce applications. It is also an ideal natural humectant to add moisture to product texture.



Fruit PURÉE CONCENTRATES

Tree Top Fruit Purées are all natural, made from premium quality fruits and berries. All purées are available in sugar pack formulation. For sweeter taste buds without adding sugar, stevia can be used.



FRUITS

Apple
Apricot
Blackberry
Blueberry
Boysenberry
Cherry
Freestone Peach
Grape
Mango
Pear
Plum
Raspberry
Strawberry
Yellow Cling Peach

APPLICATIONS

Baby Food
Bakery
Confectionery
Cereals
Bars
Dairy
Sauces
Spreads



Most purées are available as single strength or purée concentrates.



SPECIFICATIONS

- **DESCRIPTION:**
Purée Concentrates Made From Various Fresh or Frozen Fruits
- **PACKAGING:**
Aseptic
Plastic Pails
Drums
Totes
- **STORAGE:**
<32° F
Ambient - Aseptic



Formulated Fruit PREPS/BASES

APPLICATIONS

Smoothies
Granitas
Sorbets
Sherbets
Beverages
Ice Cream
Frozen Novelties
Bakery
Dairy
Sauces & Spreads



FRUITS

Apricot	Mango
Blackberry	Peach
Blueberry	Pear
Boysenberry	Plum
Cranberry	Raspberry
Cherry	Strawberry

Solid Pack Stabilized FROZEN STRAWBERRIES

Tree Top is the expert in whole fruit nutrition that can enhance existing products, inspire new concepts, and help you stay ahead of the curve. We offer a broad, well developed selection-the right fruit in the right format.

APPLICATIONS

Bakery Side Dishes
Dairy Soups
Entrées

- **PACKAGING:**
Plastic Pails
Drums
- **PROCESS TYPES:**
Frozen
Pasteurized
Aseptic
- **STORAGE:**
<32° F



SPECIFICATIONS

- **DESCRIPTION:**
Our Formulated Fruits are Customized to Meet Your Specific Product Needs
- **PACKAGING:**
Aseptic
Plastic Pails
Drums
Totes
- **PROCESS TYPES:**
Frozen
Pasteurized
Aseptic



SPECIFICATIONS

- **DESCRIPTION:**
Block Frozen Fruit (BQF)
Solid Pack 4+1
Straight Pack Frozen

Northwest Naturals PRODUCTS

Specializing in custom blend formulations that stabilize fruit profiles from one crop year to the next, or from one growing region to another.

- Custom Signature Beverage Bases
- Fruit Juice Concentrates
- Juice Concentrate WONFs
- Juice WONFs with Purée
- Organic Concentrate WOOFs®
- Bases:
 - Granita Sherbet
 - Sorbet Smoothie
 - Juice Bar Stable bases for
 use in alcohol
- Natural Fruit Sweeteners
- Clarified Tropical Juice Concentrates
- Essences
- Exotic Superfruit Juice Concentrates



NORTHWEST NATURALS®

APPLICATIONS

- RTD Juice & Juice Drinks
- Dairy Preps
- Flavored Teas
- Smoothie Beverages
- Spirits & Liqueurs
- Frozen Novelties
- Sauces & Syrups
- Bakery Fruit Preps
- Entrées & Side Dishes



Clarified **JUICE** **CONCENTRATES**

Processed juices to make juices normally sold as pulpy or cloudy clear with no suspended particles. For a complete listing of our fruit offerings visit www.nwnaturals.com



WONF'S *(With Other Natural Flavors)*

Juice concentrate WONF's are specially formulated blends of various juice concentrates with other natural flavors. These blends of juices, flavors, and acids are designed to match the characteristics of a stated fruit. WONF's are often used to reduce costs and improve flavor.

Frozen **JUICE BASES**

We produce a variety of all-natural, fat-free Granita, Smoothie, Juice Bar, Sorbet, and Sherbet Bases composed of fruit juice concentrates, fruit purées, acidulants, and natural flavors. Our bases provide a fresh, nutritious, and tasty component to any frozen dairy or dairy-type formulation.

**NORTHWEST
NATURALS®**

Stock vs. Custom Formulation

Northwest Naturals offers a variety of products that are considered off-the-shelf or standard items. These products are typically available year-round and require less minimum order quantities than custom formulated items.

We understand your product requirement may need to be specifically formulated for your unique application. We welcome the opportunity to create a custom formulation for your next product.

PACKAGING

Plastic Pails

Drums

Totes

Tanker



NORTHWEST NATURALS®

OUR PROMISE

The Northwest Naturals' team are dedicated to excellence and committed to providing value-added service in a proactive, flexible and efficient manner. We realize the quality of our product and process performance directly impacts your ability to acquire materials needed to make your product stand out in the crowd. We believe your satisfaction is a direct reflection of our effectiveness as an organization.



FRUIT SWEETENERS

Mixed Fruit:

A blend of different fruit juices designed so no one fruit flavor is identified in the blend.

Fruit Syrups:

Juice concentrates that have been processed so there is little or no color, flavor, or minerals. Typically used to replace HFCS for label purposes.

ESSENCE *Standardized*

Pure fruit aroma recovered from the fruit juice concentrate process.

- Apple
 - Blackberry
 - Black Currant
 - Blueberry
 - Cherry
 - Concord Grape
 - Cranberry
 - Peach
 - Pear
 - Pineapple
 - Plum
 - Red Raspberry
 - Strawberry
- Seasonal -
available upon request**
- Mango
 - Passion fruit

TREE TOP[®]
Grower Owned Since 1960 fruit ingredients™

Contact

treetopingredients.com

1.800.367.6571

P.O. Box 248 • 220 E. Second Ave.

Selah, WA 98942



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